

FOR IMMEDIATE RELEASE**CONTACT:** Gina Cella
Cella Communications
cell: 781-799-3137
ginacella@comcast.net**PARTNERS CONNECTED HEALTH SYMPOSIUM PROVIDES A PLATFORM FOR ENTREPRENEURS,
PROVIDERS AND HEALTH TECH DEVELOPERS, FOCUSING ON INNOVATION IN HEALTHCARE*****Digital Technology that Cares: Bringing the Human Element to Life***

BOSTON, AUGUST 16, 2016 -- The 13th annual Partners Connected Health Symposium is focusing, more than ever, on innovation in technology-enabled healthcare, which is fueled, in large part, by startup companies, entrepreneurs and leading-edge clinicians. Hosted by Partners Connected Health, this two-day event will take place October 20-21 at the Boston Seaport World Trade Center.

"We are always interested in supporting young companies and true innovation, recognizing the vital role they play in the future of care delivery. At our 2016 Connected Health Symposium, these entrepreneurs will have a platform on which to showcase their work," said Joseph C. Kvedar, MD, vice president, Connected Health at Partners HealthCare. "We have a dynamic and stimulating agenda in place, designed for health care providers, payers, government agencies, investors and technology developers to share ideas and work together to define the future of care delivery and move the marketplace forward."

This year's Connected Health Symposium features several special events and opportunities to showcase true innovation:

- For the 6th straight year, the [Innovator's Challenge](#), the most popular and highest attended session at the Symposium, will feature products that are genuinely new and potentially game-changing for connected health. Ten finalists, selected by a panel of industry experts and thought-leaders, will demonstrate their products before an audience of healthcare leaders and visionaries at the Symposium in a four and a half minute presentation.
- New this year is the Partners Connected Health Innovation Challenge ([CHIC](#)), identifying novel technology-enabled solutions from Partners' employees and clinical faculty, that improve the delivery of preventive care and chronic disease management for patients, and align with the Partners mission to reduce costs, improve clinical outcomes and increase efficiencies in care delivery. Two semifinalists will present their innovations at the Symposium and the winner will receive in-kind consulting services from the Partners Connected Health Innovation team, including user-centered design, full technology development and protocol design to implement a pilot study (valued at an estimated \$150,000). CHIC is a joint effort between Partners Connected Health and the [Journal of Medical Internet Research \(JMIR\)](#), to support open collaboration, innovation and publication of connected health solutions.

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- The [Partners Connected Health Fit Mind Challenge: Supporting Cognitive Function as We Age](#) will focus on technologies to support cognitive function in an aging population and solve a healthcare problem, improve patient outcomes, streamline clinician workflow or reduce cost. These solutions can be applied in any setting, from the clinic to the classroom to a patient's home, and include apps, sensors, policies, awareness campaigns, education initiatives (including provider, patient and public education) or other connected health initiatives. At the Symposium, a panel of judges will grill the finalists with tough questions “Shark Tank” style and then choose a winner. The Fit Mind Challenge is presented by Partners Connected Health in collaboration with [MedTech Boston and Medstro](#).
- For the second year, the Symposium will host a poster session in collaboration with the [Journal of Medical Internet Research \(JMIR\)](#). Posters will be on display throughout the Symposium with special designated times for poster viewing. Topics will include mHealth; wearable sensors; aging in place, rehabilitation and assistive technologies; gaming and gamification; mental health technologies; adoption, engagement, adherence and behavior change strategies; human factor, user experience design and usability; data analytics; informatics and decision support; PHR, EMR integration and patient portals; health literacy, education, empowerment; social media; and public health.

GENERAL REGISTRATION: General attendees can visit the Connected Health Symposium [website](#).

MEDIA REGISTRATION: For more information about the Connected Health Symposium, or for Media Registration, please contact Gina Cella at 857-239-9198 or ginacella@comcast.net

Partners Connected Health

Partners HealthCare Connected Health is leveraging information technology – mobile phones, tablets, wearables, sensors and remote health monitoring tools – to deliver quality patient care outside of traditional medical settings. Partners Connected Health programs are also helping providers and patients better manage chronic conditions, maintain health and wellness and improve adherence, engagement and clinical outcomes. The Connected Health team creates and deploys mobile technologies in a number of patient populations and care settings, and is conducting innovative clinical studies to test the effectiveness of mobile health technologies in various clinical applications, including medication adherence, care coordination, chronic disease management, prevention and wellness. Please visit www.partners.org/connectedhealth.

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